

Ref FOI17 185
Date 6 June 2017

Dear Sir/Madam

Request for information under the Freedom of Information Act 2000

Please find below/attached the Isle of Wight NHS Trust's response to your request.

1. Please provide me with a copy of your Trust's Social Media Governance Policy (for employees), or equivalent, and the date it was adopted.

Response: Please see attached link to the IOW NHS Trust's Social Media Policy that was adopted on 24th August 2015.

<http://www.iow.nhs.uk/Downloads/Policies/Social%20Media%20Policy.pdf>

2. Please list the Social Media programmes used by your Trust (i.e. if you use Twitter, Facebook, Instagram etc. ... I do not need individual account details).

Response: The IOW NHS Trust currently uses the following Social Media programmes:

Facebook

Twitter

Instagram

WordPress

LinkedIn

YouTube

3. Please detail training offered to staff on the use of social media.

Response: When staff request to set up a Facebook or Twitter account on behalf of their service, the Communications & Engagement team will set up the account under Facebook Business Manager for the staff member/s and provide training at the same time. The Communications & Engagement team are currently working on 'Written Guidance' in addition to the policy for all staff members.

4. Please state how many people in your Trust have been disciplined as a result of social media behaviour, for the calendar years 2012-2016

Response: Two staff members have been disciplined.

5. Please provide the approximate number of people (headcount) employed by your Trust.

Response: At the end of April 2017, the IOW NHS Trust employs 3105 staff members.

The Isle of Wight NHS Trust came into existence on 1 April 2012 and does not hold information prior to this date. If you require information prior to this date, please contact the Department of Health.

Please note that this response does not constitute consent for direct marketing.

The Isle of Wight NHS Trust serves a resident population of 140,000 with a substantial influx of tourists during the summer months. The Trust provides acute, ambulance, community, maternity, mental health services on the Isle of Wight. As the only fully integrated service provider in England with this unique range of services comparisons with other service providers are not always straightforward.

A log of this request will be held on a database by the Trust. All hard copy correspondence relating to this request will be held for one year from the date of this letter, before being confidentially destroyed. A copy of this response will be published on the Trust website.

If you are unhappy about the response you have received, you should write and request the Trust to undertake an internal review of your application. A senior member of staff, not previously involved with your request for information, will undertake this review. If you remain dissatisfied with the response received you may complain to the Information Commissioner at the following address:

Information Commissioner
Wycliffe House
Water Lane
Wilmslow
Cheshire
SK9 5AF

Please do not hesitate to contact this office if you have any further questions.

Yours faithfully

Freedom of Information Team